



COMPANY PROFILE





ABOUT US

THE SWEETNESS OF NATURE

Sweet is always better when it's thoughtful.

In 2012, we committed to this simple promise. And we've been pouring our hearts into it ever since—producing organic, better-for-us products that sweeten moments for us as they sweeten the lives of our traditional farmers. The result? Organic sugars that are more than merely tasty

The mineral-enriched volcanic soils in the Indonesian archipelago bestow upon us the heritage of palm trees. These trees provide us with the bounty of the earth and the sweetness of life. Here at Sweetindo Perkasa, we strive to capture these nourishments and share them with everyone so that we can all achieve a better state of living without sacrificing our quality of lives.

Thousands of our farmers daily leave for the wood before sunrise and skillfully retrieve the palm tree juice to get the premium quality of nature sweetness. Meanwhile, the wives diligently prepare all the cooking equipments so that once the juice is tapped, the idle time of the nectar can be minimized : to maintain its quality (low ph leads to better quality sugar). Our organic farmer families have been for generations relying on the palm trees for living and mutually, society has been appreciating the benefits

At Sweetindo Perkasa, we ensure that all of our organic raw materials are in stance with fair trade ethic, while establish that our **state-of-the-art** production facility succeeds to produce low GI natural raw sugar that is not only pleasant for our palates, but also beneficial for our wellbeing. Also, Food and Agriculture Organization (FAO) recognizes palm sugar as one of sustainable form of sweeteners. **In short, everybody wins!**



OUR VALUES

QUALITY IS OUR FIRST PRIORITY

OUR VISION

To become a dynamic and sustainable Indonesian company that not only focuses in the continuous development of organic palm sugar, but also benefits our farmers, our clients and our earth.

OUR MISSION

To provide:

1. Our Customers with delicious healthy alternative of cane sugar that is pleasant on the palate yet better for the health. ***Thoughtfully tasty!***
2. Our farmers with a more sustainable source of income in order to improve their standard of living, both education and quality of life.

"QUALITY IS NOT AN ACT, IT IS A HABIT"



THE PROCESS

THE ESSENCE OF NATURE

"Palm sugar is naturally produced in a sustainable, eco-friendly way, as trees are maintained for their sap instead of being cut down.... palm sugar is, therefore, a sustainable industry, with a minimal environmental impact when harvested using traditional techniques."

"thoughtfully tasty"

"No chemicals, bone char, or animal by-products are used to make or de-colorize this sugar making it ideal for vegans too."

"Bounty from mother earth"

MADE FROM HEART

Our Palm sugar is made from the sweet stem sap of the "palm blossoms"; the flowers that bloom to make the actual palm tree fruits. When the blossoms are mature, the nectar must be skillfully retrieved by climbing to the top of the palm tree several times a day.



The tapped sap, referred to as a "toddy", is slowly extracted over a period of time by tapping the end of a cut flower blossom stem. Palm nectar is produced by slowly heating this sap between 105F – 250F for a period of time between 1.5-3 hours to thicken it into syrup. This process also causes the sap to deepen in color. The nectar or syrup is further evaporated to remove the water content which forms a dark caramel-colored crystallized



sugar that adds rich color and depth of flavor to baking. Palm crystals dissolve easily in liquid and are convenient to use for sweetening drinks, such as coffees and herbal teas. For dessert recipes, palm sugar makes a great substitute for white sugar and can be blended with other natural sweeteners, like yacon, lucuma or stevia to create the perfect combination of sweetness.



OUR PRODUCTS

BETTER & HEALTHIER

GULARE PALM SUGAR

COMMERCIAL PACKAGING

(Pouch and Sachet)

- Net Weight : 250 Gr/Pack
- Packaging : 40 Pack/Carton

INDUSTRIAL PACKAGING

- Net Weight: 500 Gr/Pack
(Customizable per request)
- Packaging : 20 KG/Carton
- Shelf Life : 2 Years



PALM AND CANE SUGAR POWDER SACHET

- Net Weight : 7 Gr/Stick
- Packaging : 1800 Stick/Carton
- Shelf Life: 2 Years



GULARE PALM SUGAR BLOCK

- Net Weight : 400 Gr/Pack
- Packaging : 50 x 400 Gr/Pack
- Shelf Life : 1 Year





GULARE PALM SUGAR SYRUP

- Net Weight : 1.3 Kg/Jar
- Packaging : 12 Jar/Cartron
- Shelf Life : 1 Year

CANE SUGAR



GULARE BROWN SUGAR SYRUP

- Net Weight : 1.3 Kg/Jar
- Packaging : 12 Jar/Cartron
- Shelf Life : 1 Year



LIQUID SUGAR SYRUP

- Net Weight : 5 Kg /Jar
- Packaging : 4 Jar/Cartron
- Shelf Life : 1 Year



OTHERS

Available in :

- Commercial Pack
- Industrial Pack
- Sachet

WHY GULARE PALM SUGAR ?

1. Taste Great!

It has a slight hint of caramel and butterscotch flavors which enhance and accentuate the smooth flavor curve.

2. Low Glycemic Index

Organic palm sugar has low Glycemic Index of 35, while table sugar has GI of between 58 to 65. Low GI makes it easier for glucose and insulin regulation which in turn results in increased energy and better mood, so that there will be no sudden spike in the blood sugar levels.

3. Organic and Non GMO

Our palm sugar is organic and non-GMO, which means there is no chemicals and there is absolutely no genetic modification.

4. Pure and Unrefined

Our organic palm sugar is naturally processed with no chemicals, bone char, or animal by-products used to make or de-colorize this sugar; making it ideal for vegans too. It does not contain any other ingredients but pure palm sugar from our organically grown palm tree sap.

5. 1:1 Replacement to Cane Sugar

Our organic palm sugar can be used as 1:1 replacement to cane sugar. Therefore, one serving of palm sugar can be used the same way as regular sugar, except healthier.

6. Rich in Essential Minerals, & Amino Acid

The rich volcanic soils that organic palm trees grow in are full of nutrients and are the primary source for food for these tall resilient trees. Therefore, it contains good amounts of Magnesium, Iron, Zinc and Potassium and is a natural source of vitamins B1, B2, B3, B6, C and amino acids (especially glutamine). It is also rich in inositol (vitamin B8).

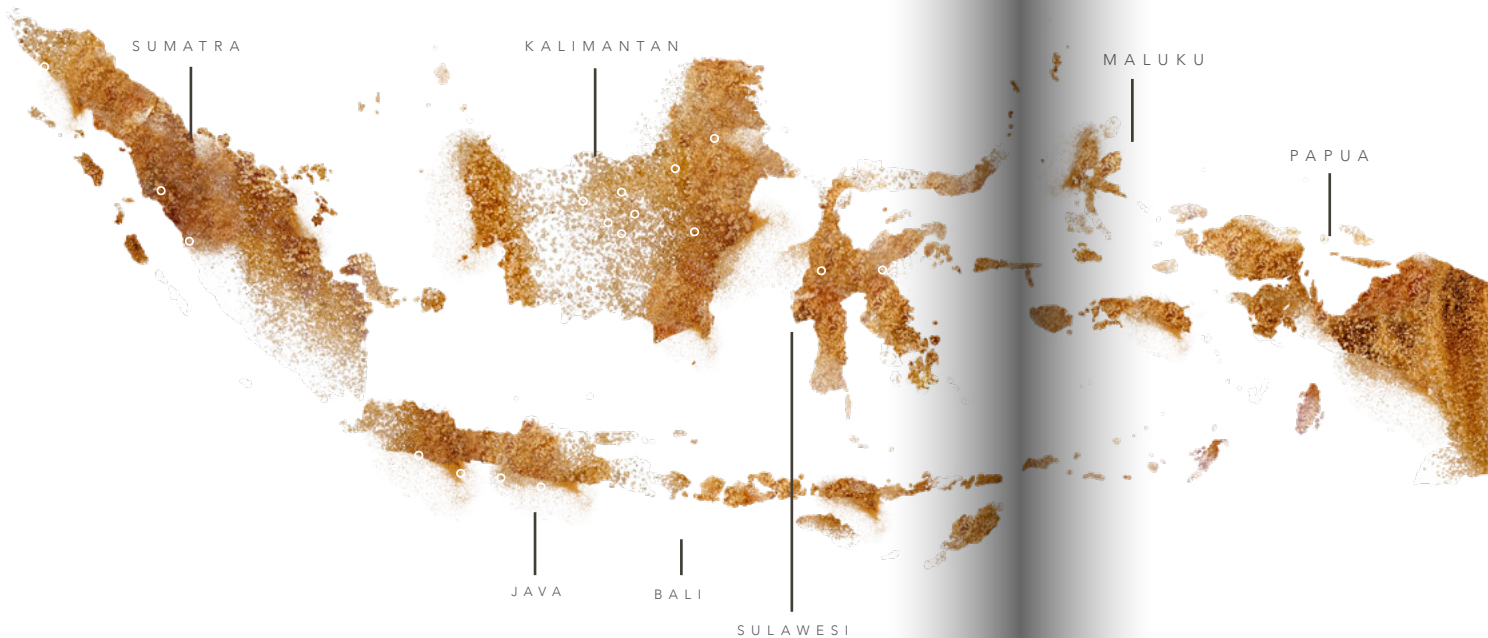
7. Low Carbon Footprint

Palm trees produce 50% to 75% more sugar per acre than cane sugar and it only uses 20% of the resources; hence lower carbon footprint which leads to more sustainable earth. Happy earth, happy body, happy living.

OUR SUPPLIES

NATIONAL DISTRIBUTION

We have always been focused on our stakeholders, and will continue to do so, because we strive to make our stakeholders feel tiny bit happier.



SWEETINDO PERKASA
has been serving over...

200

Airlines through out the country.

32.500

Retail Supermarket & Minimarts.

10.300

Chain Cafes & Restaurants.

132.000.000

People at Indonesian population



AREN INDO
NUSANTARA



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